

90th Historic Garden Week

Social Media Schedule 2023

FB: HistoricGardenWeekinVA IG: @historicgardenweek

Albemarle/Charlottesville	1/18	Western Itinerary	3/1
Old Town Alexandria	1/20	Middle Peninsula	3/3
Ashland/Hanover County	1/23	Middleburg	3/4
Clarke County	1/27	Old Towne Portsmouth	3/6
Danville/Chatham	1/30	Norfolk	3/8
Northern VA Itinerary	2/1	Northern Neck	3/10
Eastern Shore	2/3	Central Itinerary	3/13
Fredericksburg/Prince George	2/6	Petersburg	3/15
Gloucester/Mathews	2/8	Richmond/Westhampton	3/17
Hampton/Newport News	2/10	Richmond/Historic West Avenue	3/20
Harrisonburg	2/13	Richmond/Westhampton/3 Chopt	3/22
Eastern Itinerary	2/15	Roanoke	3/24
James River Plantations	2/17	Southern Itinerary	3/27
Lexington	2/20	Staunton	3/29
Little Oak Spring	2/22	Warren County/Front Royal	3/31
Lynchburg	2/24	Warrenton	4/3
Martinsville	2/27	Virginia Beach	4/5
		Williamsburg	4/7



Tickets go on sale	February 6
Guidebook Release	February 15
Recognize & Tag Sponsors	Springtime

Recommendations for post frequency:

Dec-Jan: 2-3 times per month / Feb-March: Every week
April: 3-4 times per week

MAIN HASHTAGS:

#HGW2023 #Restoration #Conservation
#Preservation #GCV #GCVirginia
#VirginiansForHistoricGardenWeekLovers